



Carolyn Fittipaldi



Marketing Director, The Education Trust Board of New Mexico – The Education Plan & Scholar's Edge

Carolyn is a seasoned marketing executive with extensive experience developing and implementing marketing and public relations strategy in multiple industries; including home improvement, broadcast media, hospitality/tourism, non-profit health and state government in New Mexico and California. In her current role as marketing director, Carolyn is on a mission to help families plan and save for future education so they can reach their goals and career aspirations without the burden of student debt. Carolyn graduated from the University of New Mexico with a BA in Communication/Journalism.

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